

attractions in the county for tourists. The Cliffs of the Neuse State Park should be expanded to accommodate more people. Historical areas should be preserved and promoted to attract more tourists. The Aycock birthplace is a good example of what can be done, even though it should be more widely advertised. There are other areas in the county that could be developed for tourism, as was pointed out in the Land Potential Study.

6. Eliminate Hazards to Urban Development From Flooding

Periodic flooding in the Neuse River Basin has been extensive in Wayne County, as was pointed out in the Land Potential Study. The Corps of Engineers Study of the Neuse River Basin and the proposed plan would alleviate most of this flooding. Implementation of this plan should be promoted vigorously.

To improve physical conditions for further urban development, the following goals and objectives are set forth:

1. Insure Orderly Growth and Development

In order to insure attractive residential areas, convenient commercial areas, and adequate industrial sites, new urban development must be guided through proper zoning and subdivision practices.

2. Insure Minimum Building Standards

New buildings should be required to meet minimum standards of quality construction. This will insure safety from fire hazards and the like.

3. Upgrade Visual Orderliness Throughout the County

Making the county more attractive to its residents and to travelers as well will return many benefits. Visual orderliness can contribute much to the livability of Wayne County. The junk cars and trash which has accumulated throughout the county should be removed.

4. Acquire Additional Recreation Areas

The need for recreation is acute throughout Wayne County. There are numerous private recreation facilities in